# Capital Market Review \& Outlook 

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Johnston Investment Counsel

Executive Summary

Johnston Investment Counsel, Ltd.

## Executive Summary

## 2012 Capital Market Returns

Contrary to the expectations of many investors, 2012 was a year in which risk-taking was rewarded. Real estate returned $17.8 \%$ during 2012 (as measured by a REIT index) and was the best performing asset class for the third year running. Other asset class returns included U.S. stocks at $16.4 \%$, U.S. bonds at $4.2 \%$, and cash at $0.1 \%$. Only commodities produced a negative return of $-1.1 \%$

Despite all the uncertainty surrounding the European debt crisis, the developed international stock return of $17.3 \%$ outperformed U.S. stocks. The emerging market stock return of $15.2 \%$ underperformed the U.S. market. Here in the U.S., the mid-cap stock return of $17.3 \%$ exceeded the large and small company return of $16.4 \%$ and $16.3 \%$, respectively. In addition, the value stock return of $17.6 \%$ exceeded the growth stock return of $15.2 \%$.

Riskier assets also performed better within the bond market. The emerging market bond return of $17.4 \%$ was followed by the high yield bond market return of $15.8 \%$. As concerns receded about state and local budgets, municipal bonds rallied returning $6.8 \%$ for the year. Overall, the investment grade U.S. bond market returned 4.2\%.

## Economic Conditions

We believe 2013 will be "much of the same" -- gradual improvement in various economic measures. Economic indicators such as Gross Domestic Product, National Activity Index, and Retail Sales, have all been growing at their ten-year average rate. Real disposable personal income has also been modestly growing. The unemployment rate is declining at a painfully slow pace.

On the more positive side, auto sales, housing starts, and home prices are improving. Inflation is benign. Consumers have largely repaired their balance sheets as household debt as a percent of disposable income is near 20 year lows. The employment outlook could be better, but is not terrible. Nearly 5 years after the financial crisis, we would prefer to see a more robust jobs picture.

The housing market is an additional potential bright spot. Housing starts, sales, and prices all seem to be improving. While it still may be too early to forecast a housing recovery, there are at least indications of one. A stronger housing market generally has many additional follow-on benefits to the broader economy.

In sum, the post-financial crisis environment continues to generate weak economic growth. Global central banks have actively promoted risk-taking by keeping interest rates low in an attempt to boost housing, equities, and eventually economic growth. We do not foresee major policy changes to these strategies in 2013 . We believe economic growth may improve from recent levels, but will still be slower than desired.

## Stock Market

We believe the U.S. stock market is near fair valuation. That does not mean there is not some potential for further appreciation, but we would expect it to be much more modest than 2012.

Emerging market stocks may offer investors more long-term opportunity as their economic conditions appear somewhat brighter and valuations have declined. Developed international stocks are still a question mark, as we have not heard the last of the European debt crisis. From a valuation

## Executive Summary (continued)

## Stock Market (continued)

perspective, developed international appears attractive, but European economic conditions are weak with no signs of major improvement.
The S\&P 500 earnings yield less the 10 year treasury yield is at extremely attractive levels. However, this is misleading due to the government's interference in the treasury markets (keeping short- and intermediate-term interest rates below the rate of inflation). As soon as interest rates begin to rise, this indicator will recede from its current levels. Nevertheless, compared to interest rates, there are many stocks which offer dividend yields greater than current interest rates. Making interest rates unattractive is part of the "risk on" strategy of the FED and other global central banks.

After 2012's performance, we are seeing a renewed interest in the stock market. The bull/bear sentiment spread is approaching its one standard deviation highs and the percent of investors becoming bullish has rebounded sharply. In addition, there are indications that 2013 money flows into stocks and stock funds have been particularly strong. Lastly, volatility has significantly declined and is approaching I0-year lows.

All of these factors give us pause for a continued strong stock market rebound. The market simply has a way of doing the opposite of what people expect. Remember one of Warrant Buffett's sayings,"be greedy when people are fearful and fearful when people are greedy". It appears to us that people are becoming greedier.

## Bond Market

Bonds and bond investors have essentially been in a 30 year bull market as interest rates have declined from the high teens to their current levels. Over the next few years (wish we knew exactly when), we expect this to change and bond investors will enter a long-term bond bear market one with rising interest rates. At that time, a generation of bond investors will learn that yes, in fact, bond returns can be negative.

For 2013 , unless there is some sort of unexpected and substantial economic weakness, we do not see further declines in treasury interest rates. As it stands today, most short- and intermediate-term investors are losing money to inflation. In other words, when their bonds mature, these investors will not be able to purchase the same amount of bread and eggs that they once did. Losing money to inflation is not a healthy condition. While we do not expect major interest rate declines, we likewise do not expect major increases. However, should the economy surprise to the upside, a modest rise in interest rates would be a reasonable expectation.

Many income-starved investors are seeking riskier bond-like investments, such as emerging market debt, high yield bonds, and preferred stock. While this is understandable, these types of investments tend to be more correlated to stocks than bonds. As such, these investors may be taking unanticipated risks that have not yet surfaced (due to strong stock market performance). Bond investors employing this strategy need to be nimble should signs of economic weakness occur.

The absolute yield level of high yield bonds is at multi-year lows. However, the spread (difference between high yield and treasury bond yields), is just below its ten-year average. So, on a relative basis, they do not appear extremely expensive, however, we believe the "easy money" has already been made.

| $\underline{2008}$ | $\underline{2009}$ | $\underline{2010}$ | 2011 | $\underline{2012}$ | Annualized Returns |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 3 Year | 5 Year |
| U.S. Bond $5.2 \%$ | Convertible $49.1 \%$ | Real Estate $28.5 \%$ | Real Estate $8.7 \%$ | Real Estate <br> 17.8\% | Real Estate $18.0 \%$ | U.S. Bond $5.9 \%$ |
| Cash <br> 1.5\% | Real Estate $28.6 \%$ | U.S. Stock $16.9 \%$ | U.S. Bond $7.8 \%$ | U.S. Stock <br> 16.4\% | U.S. Stock $11.2 \%$ | Real Estate $5.6 \%$ |
| Inflation $-2.0 \%$ | U.S. Stock $28.3 \%$ | Commodity $16.8 \%$ | Inflation $2.2 \%$ | Convertible $15.0 \%$ | Convertible $8.4 \%$ | Convertible $4.1 \%$ |
| Commodity $-35.6 \%$ | Commodity $18.9 \%$ | Convertible $16.8 \%$ | U.S. Stock $1.0 \%$ | U.S. Bond <br> 4.2\% | U.S. Bond $6.2 \%$ | U.S. Stock $2.0 \%$ |
| Convertible $-35.7 \%$ | U.S. Bond $5.9 \%$ | U.S. Bond $6.5 \%$ | $\begin{aligned} & \text { Cash } \\ & 0.1 \% \end{aligned}$ | Inflation $1.6 \%$ | Inflation $2.2 \%$ | Inflation $1.5 \%$ |
| U.S. Stock $-37.3 \%$ | Inflation $3.0 \%$ | Inflation $2.9 \%$ | Convertible $-5.2 \%$ | $\begin{aligned} & \text { Cash } \\ & 0.1 \% \end{aligned}$ | $\begin{aligned} & \text { Cash } \\ & 0.1 \% \end{aligned}$ | $\begin{aligned} & \text { Cash } \\ & 0.4 \% \end{aligned}$ |
| Real Estate $-38.0 \%$ | $\begin{aligned} & \text { Cash } \\ & 0.2 \% \end{aligned}$ | Cash | Commodity $-13.3 \%$ | Commodity <br> -1.1\% | Commodity <br> 0.1\% | Commodity <br> -5.2\% |

## Economic Conditions

Gross Domestic Product


Chicago Fed: National Activity Index


ECRI Weekly Leading Index


Retail Sales


## Economic Conditions (continued)

Auto and Light Truck Sales


Real Disposable Personal Income


## Phili Fed: General Activity - 6 Months Ahead (Diffusion)



Consumer Sentiment


## Economic Conditions (continued)

Household Debt As Percent Of Disp. Income


Hires: Total Nonfarm



Unemployment Rate

Manpower Employment Outlook (Net \% Hiring)


## Economic Conditions (continued)



Case Schiller Sales In 20 Largest Markets


## $\underline{\text { Housing Starts }}$



Case Schiller Home Price Index: 20 Largest Markets


Stock Market

Stock Market Returns By Company Size

| $\underline{2008}$ | $\underline{2009}$ | $\underline{2010}$ | 2011 | $\underline{2012}$ | Annualized Returns |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 3 Year 5 Year |  |
| Small | Micro | Micro | Large | Micro | Micro | Micro |
| -33.8\% | 45.2\% | 32.6\% | 1.5\% | 23.4\% | 14.0\% | 3.9\% |
| U.S. Stock | Intl Small | Small | U.S. Stock | Inlt Large | Mid | Mid |
| -37.3\% | 43.2\% | 26.9\% | 1.0\% | 17.3\% | 13.2\% | 3.6\% |
| Large | Mid | Mid | Mid | Mid | Small | Small |
| -37.6\% | 40.5\% | 25.5\% | -1.5\% | 17.3\% | 12.2\% | 3.6\% |
| Mid | Inlt Large | Intl Small | Small | Intl Small | U.S. Stock | U.S. Stock |
| -41.5\% | 31.8\% | 19.4\% | -4.2\% | 16.9\% | 11.2\% | 2.0\% |
| Inlt Large | Large | U.S. Stock | Micro | Large | Large | Large |
| -43.4\% | 28.4\% | 16.9\% | -9.4\% | 16.4\% | 11.1\% | 1.9\% |
| Micro | U.S. Stock | Large | Inlt Large | U.S. Stock | Intl Small | Intl Small |
| -43.8\% | 28.3\% | 16.1\% | -12.1\% | 16.4\% | 4.6\% | -3.3\% |
| Intl Small | Small | Inlt Large | Intl Small | Small | Inlt Large | Inlt Large |
| -48.4\% | 27.2\% | 7.8\% | -18.0\% | 16.3\% | 3.6\% | -3.7\% |

## Stock Valuation Measures: SP 500 Index



Price to Earnings

Price to Book Value

Price to Cash Flow

Price to Sales

Possible 2013 Returns Using Consensus Operating Earnings Estimates of \$1 I 2.6 I And A Range of P/E Multiples


$$
\square 17 x ■ 15 x ■ 13 x
$$

Possible 2013 Returns Using Consensus Operating Earnings Estimates of \$1 I 2.6 I

And Different Capitalization Rates


## Stock Market



SP500 Earnings Yield(10-Yr. Avg Earnings) Less 10Yr. Yield



AAII Survey: Stock Allocation


## Stock Market




CBOE Volatility Index


| $\underline{2008}$ | $\underline{2009}$ | $\underline{2010}$ | 2011 | $\underline{2012}$ | Annualized Returns |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 3 Year | 5 Year |
| Intl Bond <br> 11.4\% | Emerging Market 29.8\% | Emerging Market 12.2\% | Inflation <br> Protected 13.6\% | Emerging Market 17.4\% | Emerging Market 12.3\% | Emerging Market 10.1\% |
| U.S. Bond $5.2 \%$ | Muni <br> $12.9 \%$ | Intl Bond $6.8 \%$ | Muni <br> $10.7 \%$ | Inflation Protected 7.0\% | Inflation Protected 8.9\% | Inflation Protected 7.0\% |
| Cash <br> 1.5\% | Inflation Protected 11.4\% | U.S. Bond $6.5 \%$ | U.S. Bond $7.8 \%$ | Muni <br> 6.8\% | Muni <br> 6.6\% | U.S. Bond $5.9 \%$ |
| Inflation $-2.0 \%$ | U.S. Bond $5.9 \%$ | Inflation Protected 6.3\% | Emerging Market 7.3\% | U.S. Bond $4.2 \%$ | U.S. Bond $6.2 \%$ | Muni <br> 5.9\% |
| Inflation <br> Protected -2.4\% | Intl Bond $3.9 \%$ | Inflation $2.9 \%$ | Intl Bond $5.9 \%$ | Inflation <br> $1.6 \%$ | Intl Bond $4.5 \%$ | Intl Bond $5.7 \%$ |
| Muni <br> $-2.5 \%$ | Inflation $3.0 \%$ | Muni <br> 2.4\% | Inflation $2.2 \%$ | Intl Bond $\qquad$ 0.8\% | Inflation $2.2 \%$ | Inflation $1.5 \%$ |
| Emerging Market -12.0\% | Cash 0.2\% | Cash <br> 0.1\% | Cash 0.1\% | Cash <br> 0.1\% | Cash 0.1\% | $\begin{aligned} & \text { Cash } \\ & 0.4 \% \end{aligned}$ |

Bond Market

Treasury Yield Curve


## Bond Market



10 Year Treasury Less 1 Year Treasury


10 Year Treasury


Bond Buyer 20-Bond Municipal Bond Index Less 10 Year Treasury


Bond Market

ML High Yield Less 10 Year Treasury


ML High Yield Less ML Emerging Market Corporate


