



Positive vs. Negative Debt; what it really means

The distinction between what constitutes "positive" and "negative" debt is a topic of significant importance in personal finance discussions. Understanding this difference is crucial for making informed borrowing decisions that can either pave the way to financial prosperity or lead to economic hardship.

Positive debt, or what is often termed "good" debt, is characterized by borrowing that is strategically aimed at enhancing one's future net worth or improving personal and professional prospects. A quintessential example of this is a home mortgage. Real estate is historically known to appreciate in value over time, making a mortgage not just a loan for shelter, but an investment into an asset that grows in value. Additionally, homeownership comes with the tangible benefit of providing a place to live, underscoring the multifaceted value of this type of debt.

Education loans fall into a similar category, representing an investment in one's future earning potential. The premise here is that funding one's education will lead to better job opportunities and higher income, which in turn justifies the initial borrowing. However, this assumption carries its own set of risks, as the actual return on this investment heavily depends on the chosen field of study and the subsequent career path. If the education does not translate into a sufficiently high income to manage the loan repayment and interest, what was intended as positive debt can quickly become a financial burden.

For entrepreneurs, small business loans embody the spirit of positive debt by providing the necessary capital to start or expand a business. When used judiciously, this capital can enhance a company's value through expansion, marketing initiatives, or product development. The success of such investments, however, is not guaranteed. The fine line between positive and negative debt in business ventures is highlighted by the stark reality that a significant percentage of small businesses do not survive their first few years. The transition from positive to negative debt occurs when the borrowed funds fail to generate the anticipated return, leaving the business owner with financial liabilities rather than assets.

On the other side of the spectrum lies negative debt, which typically involves borrowing for consumption rather than investment. This category includes loans taken out for luxury items, such as high-end electronics, expensive vehicles, and second homes. These items depreciate quickly, do not contribute to one's net worth, and often come with high maintenance costs. Such debts are better avoided, as they represent financial outflows without the prospect of financial return or growth. The smarter approach would be to save up for these luxuries, thereby eliminating the burden of interest payments and potential financial strain.

The issue of excessive debt is a critical one, with clear benchmarks for concern. As per Debt.org, a debt-to-income ratio exceeding 43% is a red flag for lenders



and should be a signal for the borrower to reassess their financial situation. This threshold is indicative of a level of debt that can preclude further borrowing opportunities, including essentials like home mortgages.

For individuals caught in the web of negative debt, debt consolidation emerges as a viable strategy for regaining financial stability. This approach consolidates multiple debts into a single, more manageable loan, often with a lower interest rate. However, its success hinges on the borrower's ability to adhere to a disciplined repayment plan and to curb further spending, particularly on credit. Embarking on a consolidation plan requires a comprehensive financial strategy, focused on debt reduction and prudent financial management, to escape the cycle of negative debt and move towards a more secure financial future.

In conclusion, the differentiation between positive and negative debt is not just academic but practical, with profound implications for individual financial health. By understanding and applying the principles of positive borrowing and avoiding the pitfalls of negative debt, individuals can navigate their financial journeys more wisely, investing in their futures while avoiding the traps that lead to financial distress.



What to expect after reaching all-time market highs

In the realm of investing, recent headlines have been ablaze with the news that the stock market has surged to unprecedented levels, marking a milestone that remained elusive throughout 2023. For many investors, especially those prone to cautious or pessimistic outlooks, such landmarks signal alarm bells, suggesting an imminent reversal. The prevailing sentiment among this group is a foreboding anticipation of a downturn, predicated on the belief that after reaching such zeniths, the market's trajectory can only descend.

However, this assumption, while seemingly logical, is contradicted by historical market performance data. An analysis of stock market trends since 1973, a period often regarded as the era of the modern stock market, reveals an intriguing counter-narrative. Statistically, in the 12 months following the establishment of an all-time high, the markets have posted an average positive return of 10.1%. This figure not only dispels the myth of inevitable post-peak declines but also surpasses the average 12-month return of 9.5% calculated from any given day within the same timeframe. This suggests that all-time highs are not harbingers of downturns but could instead precede further growth.

Delving deeper into historical data enhances this perspective. Since 1950, an overwhelming 80% of instances when the market hit a record high were followed by at least one additional peak within the ensuing week. Moreover, on average, the market has achieved a new all-time high every 19 days. This pattern of consistent upward movement underscores the market's inherent tendency towards growth, even from the pinnacle of record highs.

Extending the timeframe of analysis to the past six decades, starting from 1964, the data continues to affirm the positive outlook. The average returns for one, two, and three years following a record high stand at 12%, 23%, and 39%, respectively. These aggregate returns are remarkably consistent with the average returns for all other periods during these timeframes, which are 12%, 25%, and 38%. Such statistical evidence suggests that the aftermath of hitting a new high does not deviate significantly from the market's general performance trends over similar durations.

It's essential to recognize that these insights do not guarantee that the market will not experience a downturn. Market dynamics are complex and influenced by a multitude of factors, making declines a possibility at any point. However, the broader and more significant takeaway is the consistent upward trajectory of the stock market over the long term. Despite the intuitive concerns that accompany new highs, historical data suggests that such milestones are not only common but are also not indicative of an impending decline.

In essence, the journey through uncharted financial peaks should not be navigated with a mindset anchored in fear of the imminent falls but with an understanding of the market's resilient and predominantly upward trajectory.



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While all-time highs may seem too good to be true, history has shown that they are often stepping stones to further growth, reinforcing the maxim that in the realm of investing, the long-term view reveals a path of progress, with new highs serving not as end points but as milestones along a continuing ascent.



Peering Into Russia's Economic Facade

Recent footage has shown Russian President Vladimir Putin touting a 3% growth in Russia's economy over 2023, outpacing much of the global economy, including major European nations and the U.S. This claim comes as a surprise, given the heavy economic sanctions Russia has faced since its incursion into Ukraine, defying the forecasts of many economists.

What's the reality?

A deeper investigation into Russia's economic performance during this period reveals a picture less rosy than what Putin suggests. Reports highlight a significant surge in Russia's military expenditures, now consuming a staggering 39% of the government's budget. This includes salaries, pensions for the widows of over 300,000 soldiers lost at the Ukrainian front, and substantial investments in military hardware. Consequently, Russia is experiencing a budget deficit of 6% of its GDP, with interest rates from lending institutions reaching 16%.

Subtracting the inflated military spending from the equation, the economic landscape looks grim. Over a thousand businesses have exited Russia since the conflict began, alongside the departure of a million highly skilled workers apprehensive about conscription. The resulting void significantly undermines the country's technological and oil exploration sectors, with potential long-term economic repercussions.

Furthermore, a third of Russia's millionaires have relocated internationally, withdrawing an estimated \$253 billion in private capital. The onslaught of the war has halted direct foreign investment, previously averaging \$100 billion annually. Moreover, Russia finds itself isolated from the Western financial system, with the ruble losing its convertibility on international markets. The valuation of numerous state-owned companies has plummeted by 75% post-invasion.

Amid these economic sanctions, the enigma persists: how does Russia finance its military expenses? The answer lies in continued oil and gas sales to China and India, with Europe maintaining reduced purchases. Additionally, nations like Turkey and Kazakhstan have played roles in bypassing sanctions, indirectly facilitating trade on Moscow's behalf. This has led to a notable \$10 billion annual increase in both imports to and exports from Kazakhstan, a movement that, while technically legal, raises suspicions of sanctions evasion through so-called 'parallel imports'.

These maneuvers, coupled with Kazakhstan's lax stance on smuggling and Russia's exploitation of its banking sector to launder currency, underscore the complexities of Russia's economic survival strategies.



The narrative of economic growth driven by government military expenditure casts a shadow over Russia's future economic stability. While Putin may currently highlight these achievements, the reliance on conflict-driven spending and sanctions evasion strategies suggests a looming silence on economic matters as the long-term implications become increasingly apparent.



Exploring the World of Cryptocurrency Through New ETF Offerings

If the idea of engaging with an asset class that exhibits approximately four times the volatility of the S&P 500 index intrigues you, then the recent launch of 11 new Exchange-Traded Funds (ETFs) might capture your attention. These ETFs, introduced by a mix of established financial giants such as Franklin Templeton, Invesco, Fidelity, Blackrock, and iShares, along with newer firms like Valkyrie and Bitwise, share a common investment focus: Bitcoin.

Each of these ETFs channels investor capital directly into Bitcoin tokens, which are securely stored in digital wallets. This direct investment approach ensures that the ETFs' performance closely mirrors the often turbulent price movements of Bitcoin within the cryptocurrency market.

The appeal of these ETFs can vary widely among investors, largely depending on one's perspective on risk and investment philosophy. It's crucial to recognize from the outset that Bitcoin, along with the broader universe of over 1,000 cryptocurrencies traded on various exchanges, lacks backing by any governmental authority or physical asset. The U.S. Securities and Exchange Commission (SEC) has gone to great lengths to classify these as speculative investments, signaling a high degree of risk.

This risk is underscored by Bitcoin's dramatic price fluctuations. For example, Bitcoin experienced a precipitous drop of more than 81% in 2022 and 72% in 2018, yet it also saw substantial gains of 160% in 2023 and 302% in 2020. Early adopters who invested merely \$100 in Bitcoin at its inception in 2008 would now possess a fortune. Similarly, investors who entered the market in mid-2013 would have seen a return of 2,500% by the end of 2023. Advocates of Bitcoin argue that it has outshone all other asset classes over various periods, despite its intangible nature as digital entries within the Blockchain network. In contrast, skeptics point to the lack of physical backing, unlike traditional assets such as gold or tangible company shares like those of Apple or Amazon.

The newly introduced ETFs aim to democratize access to Bitcoin investments for those unfamiliar with the complexities of purchasing cryptocurrencies directly or securing them against cyber threats. They offer a more straightforward route for average investors to participate in the cryptocurrency market without needing specialized knowledge or security measures. However, given the speculative nature and high volatility of Bitcoin, the SEC advises investors to adopt a cautious approach. A conservative investment strategy might allocate a maximum of 5% of an overall portfolio to Bitcoin, with more risk-averse investors limiting exposure to 1%, or even opting for zero investment in the face of potential total loss.

Additionally, it's important to consider the tax implications of Bitcoin investments. Under current U.S. Internal Revenue Service (IRS) regulations, Bitcoin and other cryptocurrencies are treated as property rather than



securities. This classification means that any gains from buying or selling Bitcoin are subject to capital gains or ordinary income taxes, unlike the non-taxable appreciation of traditional currency held for personal use. Given the historical volatility of Bitcoin's value, placing Bitcoin ETF investments within tax-advantaged accounts like IRAs or Roth IRAs could be a prudent strategy to mitigate tax liabilities.

In summary, the advent of Bitcoin-focused ETFs offers a novel and accessible pathway for individuals to explore the high-risk, high-reward world of cryptocurrency investing. While the potential for significant returns exists, the inherent volatility and speculative nature of Bitcoin demand a measured, informed approach to investment.